## PRESS RELEASE



## Roman Thermal Spas launch first Transnational Travel Package: Bulgaria and Romania

8-day trip covering Timisoara and Baile Herculane in Romania as well as Hisarya, Sofia, Plovdiv and Varshets in Bulgaria

Sofia/Brussels, June 1<sup>st</sup> 2015 | The Roman Thermal Spas of Europe present their first transnational travel package. International travellers are invited to spend eight days in Bulgaria and Romania enjoying a unique mix of Roman culture and thermal spa experiences in a guided tour. The journey unites the cities of Baile Herculane in Romania and Hisarya in Bulgaria. They are both members of the Roman Thermal Spas project bringing together eight European thermal spa destinations with Roman origin.

After the arrival in Timiosora, also known as the "Vienna of the Balkans", the tour starts with a relaxing two-day stay in Baile Herculane. After that guests will continue their journey to Bulgaria where they visit four exceptional destinations. During the first two days the oldest Bulgarian thermal spa Varshets and the capital Sofia are on the agenda. After that travellers will journey on to Hisarya, where they spend two days. There they will not only visit the extraordinarily well preserved Roman relics like the fortress wall with its famous South Gate but also enjoy high-class wellness offers in Spa Hotel Hissar. During their stay in Hisarya they will also visit Plovdiv, the European Capital of Culture 2019, and its Roman sites such as the Roman theatre and the ancient stadium. The travellers will be accompanied by a local guide for the whole duration of their stay.

The new transnational travel package as well as several national packages can be booked online through the Roman Thermal Spas website <a href="www.roman-thermal-spas.eu">www.roman-thermal-spas.eu</a>. Bookings will be made with FIT Reisen, a German tour operator specialized in health and wellness tourism.



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Roman Thermal Spas of Europe

**About Roman Thermal Spas of Europe:** 

system for medical spa and wellness.

Roman Thermal Spas of Europe is the first European health tourism project that unites spas and health resorts across Europe that share a common Roman heritage. The goal of the project is to explore the entire potential of the common heritage, to bring services to an even higher level and to draw interest of new guests from Europe and overseas to the unique combination of health and cultural tourism. The three main partners are The European Spas Association (ESPA), FIT Reisen, and EuropeSpa, an international quality and certification

There are eight national spas, health resorts and associations from Bulgaria, France, Germany, Greece, Hungary, Italy, Portugal and Romania. The project is co-funded by the European Union.

**Contact** 

European Spas Association (ESPA) Joachim Lieber, Secretary General

Tel: +32 2 2820558

Email: office@espa-ehv.eu

Please send a message to <u>info@roman-thermal-spas.eu</u> in order to receive regular updates on the project in future.

